



# Activate Business WhatsApp API Account

## Benefits of Official Business WhatsApp API:

- **Branding-** Whatsapp account shows the name of your business & green tick (instead of number)
- **Highly Scalable** - Very high number of transactional messages can be sent
- **Virtual Setup** - Cloud-based setup with no infrastructure needs at your end

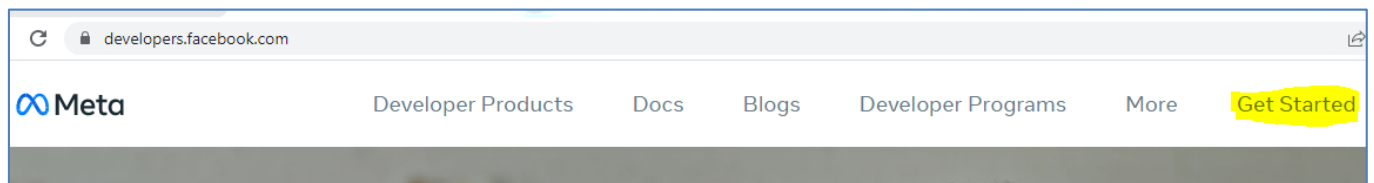
## Restrictions of WhatsApp Official Business API:

- You cannot install Whatsapp App for this number. If you are connecting existing WhatsApp number, then you need to uninstall the app first
- You cannot run Web-WhatsApp or desk Whatsapp for this number. The in/out chats can be only be checked/managed via BagAChat dashboard.

Let's Get Started!!


## 1) Register as Facebook Developer:

Go to <https://developers.facebook.com/> and click on **Get Started**



Click on **Continue**

**Welcome to Facebook for Developers**



Create a Facebook for Developers account to build and manage apps that access the Facebook Graph API, contribute to apps that others own, and participate in the Facebook Developer community.

By proceeding, you agree to the [Facebook Platform Terms and Developer Policies](#)

For receiving notifications from Facebook, add one of your phone number(not necessarily WhatsApp number) and email address.

**Review Your Email Address**








We use email addresses to send notifications, help you log in and personalize experiences, like connecting people and improving ads for everyone on our products. [Learn More](#)

**Primary email**

I agree to receive marketing-related electronic communications from Facebook, including developer news, updates and promotional emails. (You may unsubscribe from these emails at any time by clicking unsubscribe at the bottom of the email. You can also update your email preferences in Developer Settings.)

Select appropriate category and **Complete Registration**

**Which of the following best describes you?**  
Help us improve your experience by telling us which of the following roles best describe you.

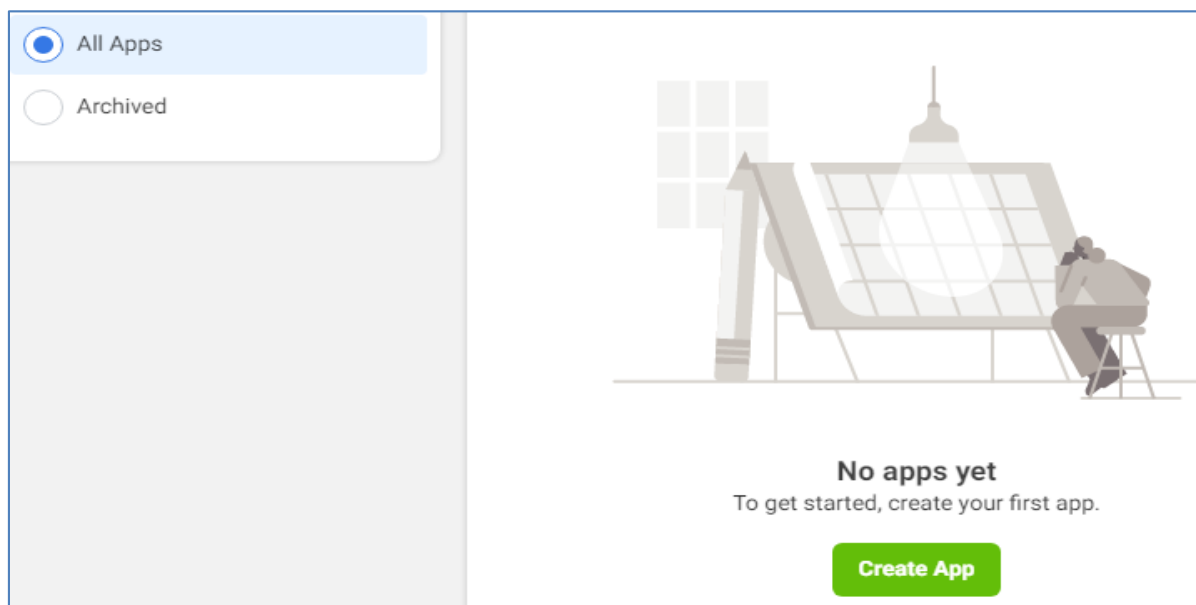
<input checked="" type="radio"/>  <b>Developer</b>	<input type="radio"/>  <b>Marketer</b>
<input type="radio"/>  <b>Analyst</b>	<input type="radio"/>  <b>Product manager</b>
<input type="radio"/>  <b>Student</b>	<input type="radio"/>  <b>Owner/founder</b>
<input type="radio"/>  <b>Other</b>	

[Complete Registration](#)

It takes you to <https://developers.facebook.com/apps/>

## 2) Create Facebook App for WhatsApp Integration:

Go to <https://developers.facebook.com> > **My Apps** > **Create App**. Select the "Business" type and follow the prompts on your screen.

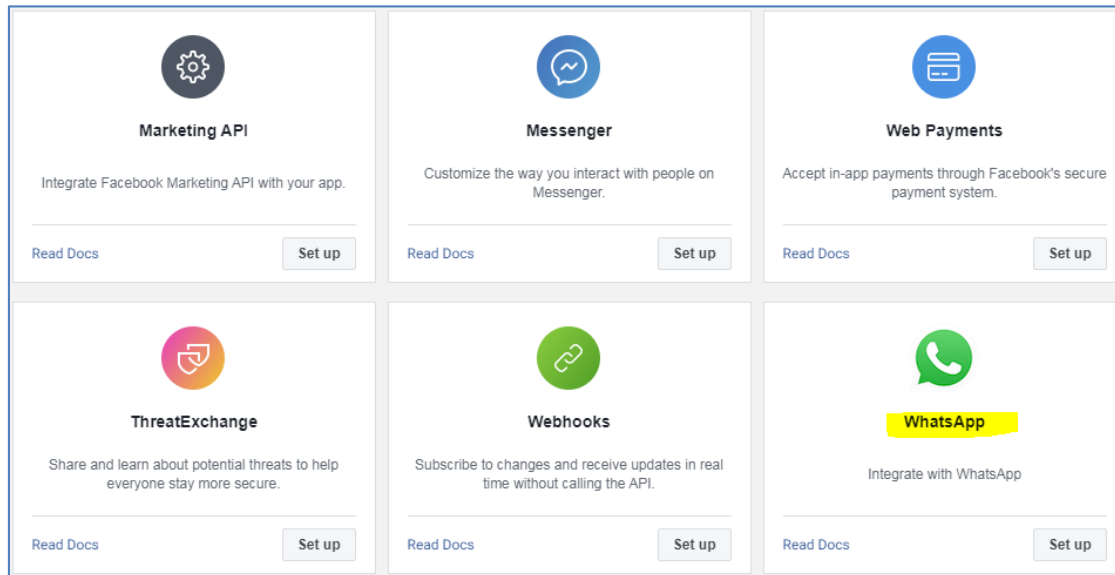


Follow **each step** in this Facebook page to create app:

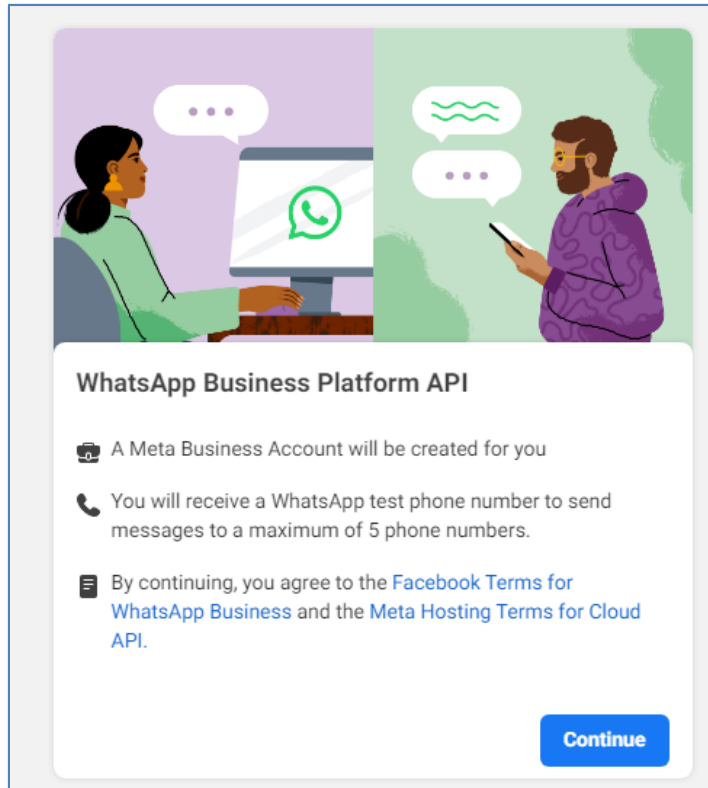
<https://developers.facebook.com/docs/development/create-an-app/>

<https://developers.facebook.com/apps> will show your newly created App.

From the App Dashboard, click on your app you would like to connect to WhatsApp. Scroll down to find the "**WhatsApp**" product and click **Set up**.

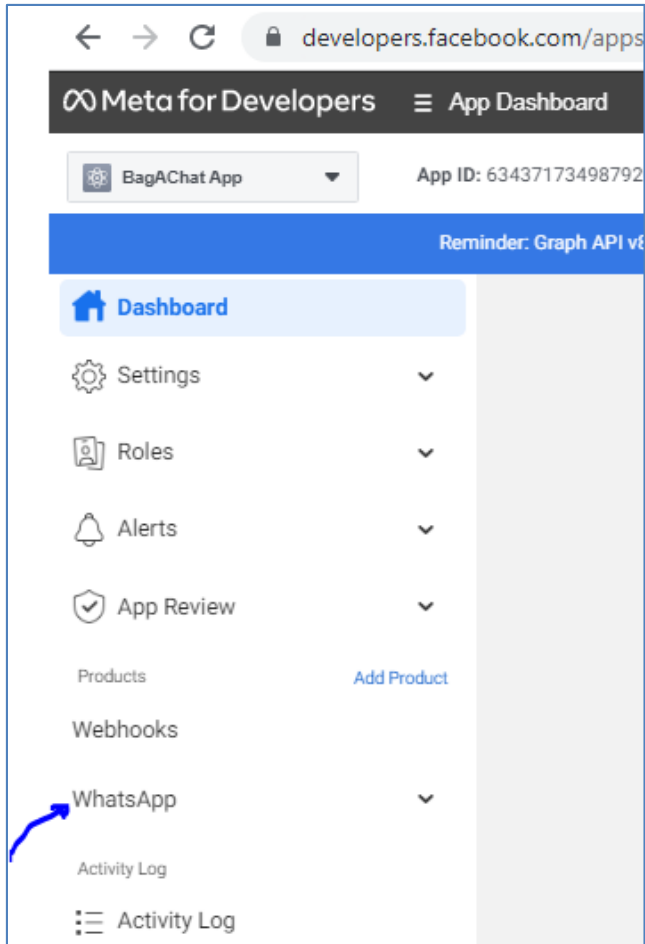


Next, you will see the option to **select an existing Business Manager (if you have one) or, if you would like, the onboarding process can create one automatically for you** (you can customize your business later, if needed).



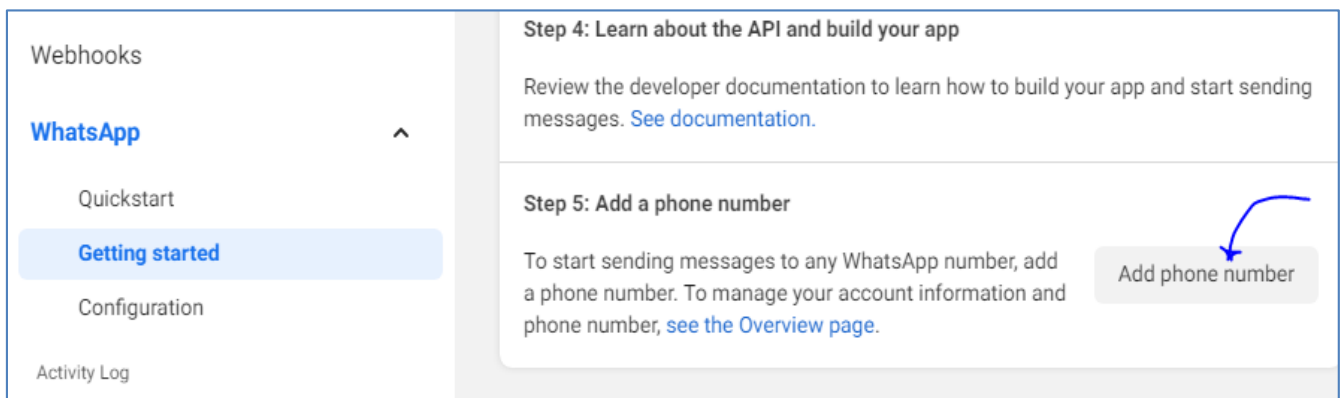
Make a selection and click **Continue**. This will:

- Associate your app with the Business Manager account (Existing or newly created)
- Generate a test business phone number and associate it with your WhatsApp Business Account.
- You can use this number with the API to send an unlimited number of messages to up to 5 recipient phone numbers.
- Recipient phone numbers can be any valid number, but you must verify each one in the next step.
- Redirect you to the **WhatsApp > Getting Started** panel in the App Dashboard.



### 3) Add Business WhatsApp Number to the Account:

On <https://developers.facebook.com/>, select **WhatsApp** → **Getting Started** → **Add Phone Number**



If your number is already having a whatsapp app installed, the below error will be shown.  
**Uninstall the whatsapp app.**

### Add a phone number for WhatsApp

This is the number people will see when they chat with you. [Learn how to use a number that's already on WhatsApp.](#)

Phone number

IN +91 95617 84681

You'll receive a code to verify this number.

**⚠️ This number is registered to an existing WhatsApp account. To use this number, disconnect it from the existing account. Then, return to this page and re-enter the number. Note: It may take up to three minutes for the number to become available. [Learn more](#)**

Choose how you would like to verify your number:  
If you are using a landline number, choose phone call.

Text message  Phone call

Receive OTP and complete verification.

### Getting started

Temporary access token

EAAJZCFpGHZBEABAH0PVqOTD0yHMZBXTnYuY... [Copy](#) [Refresh](#) This token will ex...

Set up your phone number

Step 1: Verify your phone number

We sent a verification code to +1 (234) 248-6699 on WhatsApp. To verify your number, enter the 5-digit code. If this phone number is incorrect, [enter a different number.](#)

Verification code

□ □ □ □ □

**⚠️ Reason: INVALID\_WHATSAPP\_NUMBER**

[Resend code](#)

[Back](#) [Next](#)

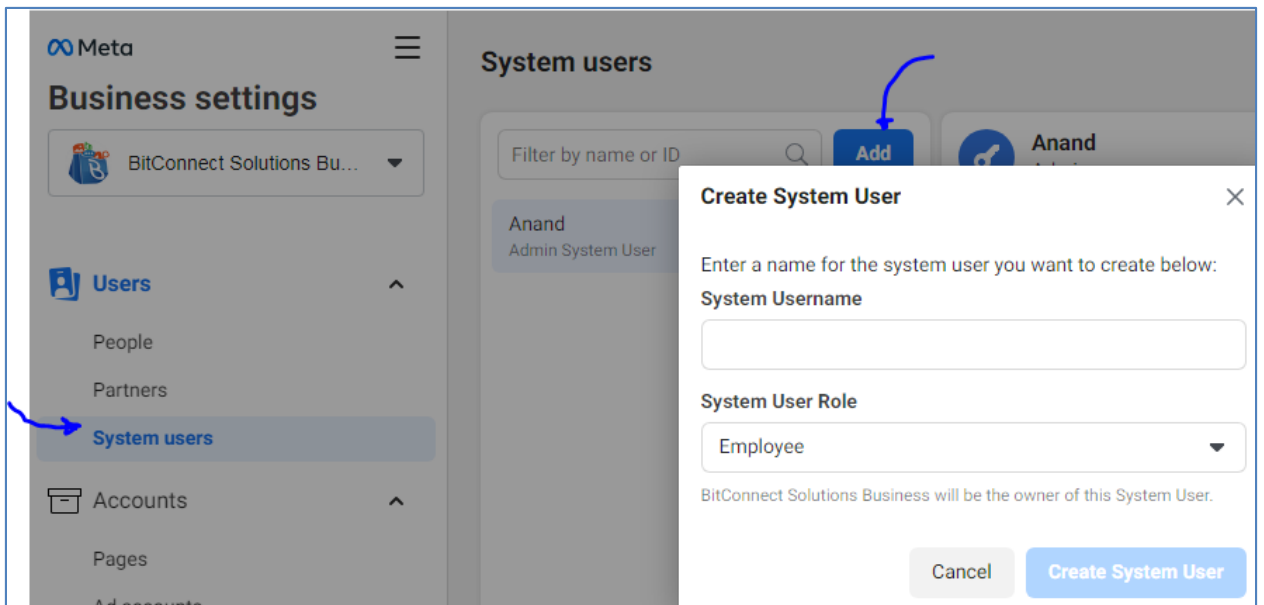
To send a test message, copy this command, paste it into Terminal, and press enter. To create your own me...

```
1 curl -i -X POST \  
2 https://graph.facebook.com/v13.0/104314315629438/messages \
```

## 4) Generate Permanent Access Token

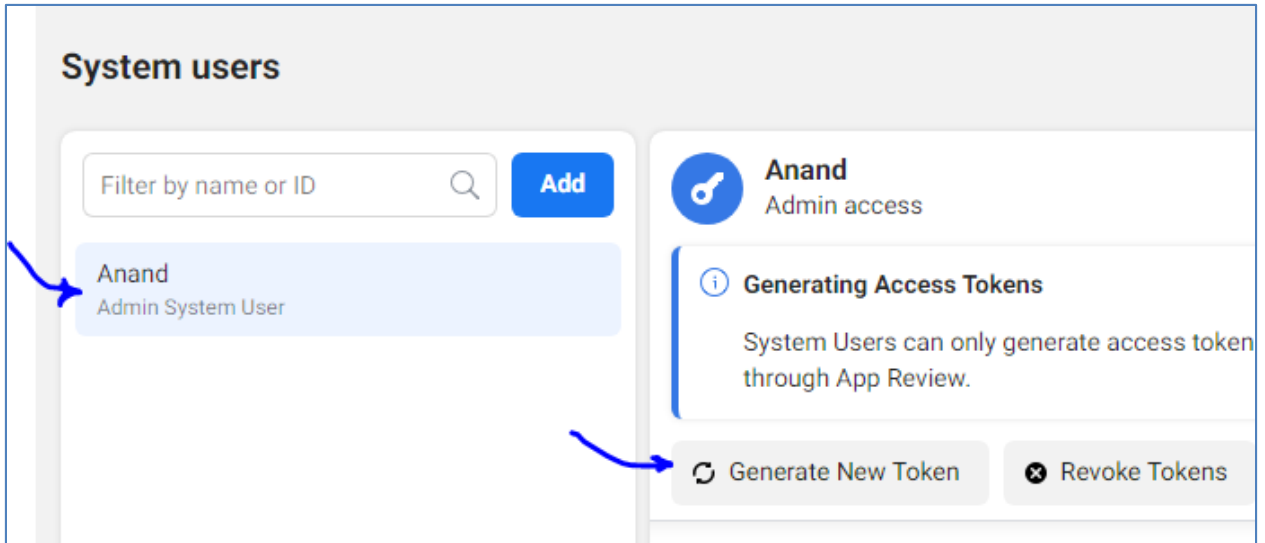
Go to <https://business.facebook.com/settings>

- Select → **Users** → **System Users**.
- If System users already present in your account and you want to use the same → Select that System user
- If no system user present, Click on **Add**. Fill up '**System Username**' & **User Role** appropriately → **Create System User**.



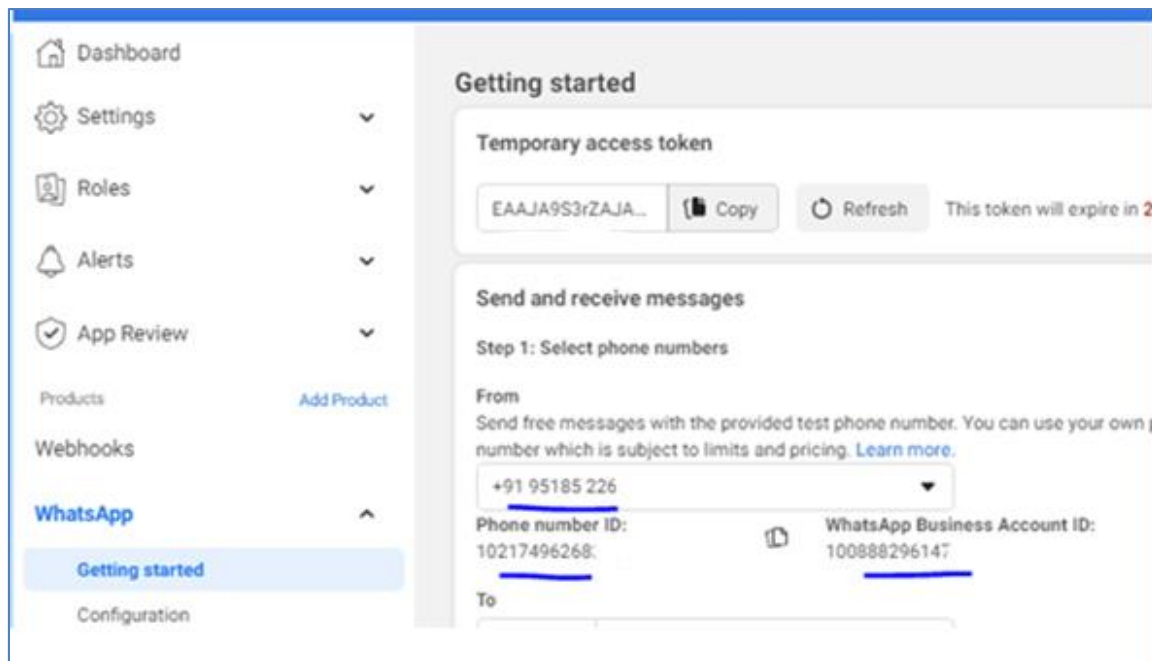
- Select the System User → **Generate New Token**
- Copy and save your Permanent Access token.





## 5) Create BagAChat account and Connect WhatsApp Number:

- On <https://developers.facebook.com>, go to **WhatsApp** → **Getting Started**.
- **Select the Phone Number** to be registered with WhatsApp API
- Copy the following fields ((These will be needed for BagAChat account creation):  
**Permanent Access Token** (Generated in step #4 above), **Phone Number Id**, **WhatsApp Business Account Id**



Go to BagAChat portal: <https://link.bagachat.com/registerWAEntAPI.bg>

Populate the below fields:

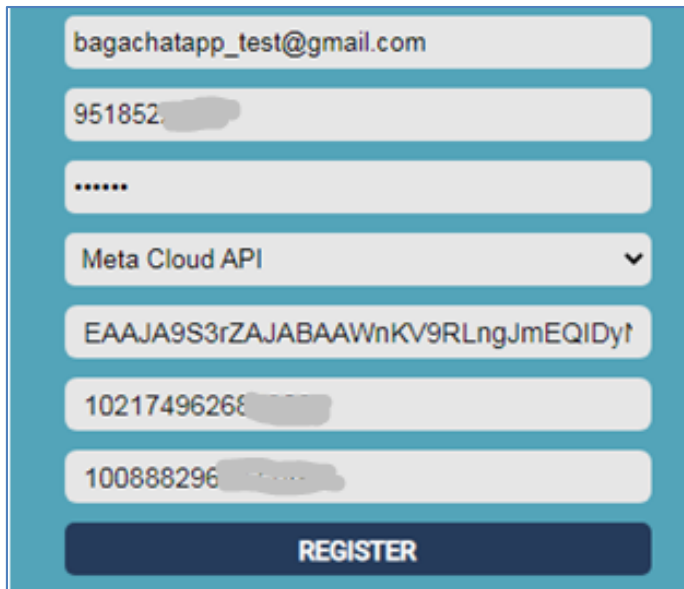
- **Email id** – Email id to login to BagAChat portal and get system alerts
- **Phone number** - to be registered with WhatsApp API ((**in international format**) e.g. for India 919552323145
- **Password** - abc123
- Select dropdown as **Meta Cloud API**
- **Permanent Access Token** (Generated in step #4 above)
- **Phone Number Id**
- **WhatsApp Business Account Id**



The image shows a registration form titled "Create Account For Whatsapp Enterprise API" on a teal background. The form contains the following fields from top to bottom: "Email Address", "Phone Number", "Password", a dropdown menu currently showing "Meta Cloud API", "Access Token", "Phone Number Id", and "Whatsapp Business Account Id". At the bottom of the form is a dark blue button labeled "REGISTER".

Click on **Register** button. This creates your BagAChat account and connects it to your WhatsApp Account.

### Sample Form Data:



bagachatapp\_test@gmail.com

951852

.....

Meta Cloud API

EAAJA9S3rZAJABAAWnKV9RLngJmEQIDy†

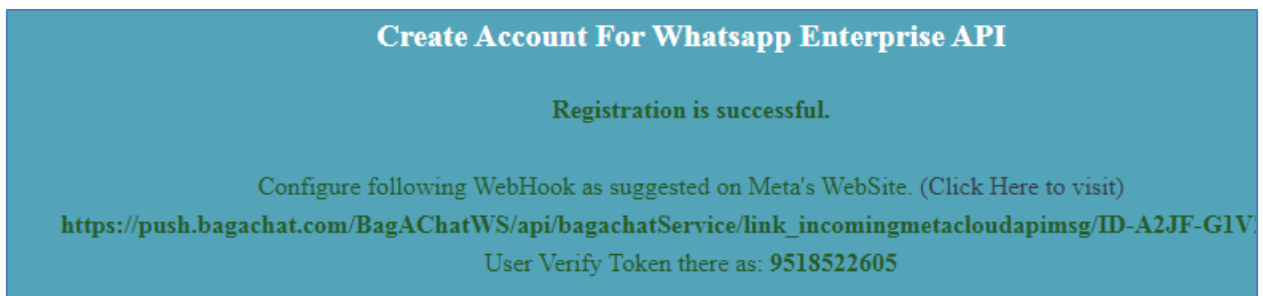
10217496268

100888296

**REGISTER**

To login to BagAChat portal <https://link.bagachat.com/> the temporary password is sent to your registered email id (it can be changed later using 'Forgot password' on the login page)

On successful registration, **Webhook URL & Token** are automatically created on BagAChat account creation. **Copy those values.**



**Create Account For Whatsapp Enterprise API**

**Registration is successful.**

Configure following WebHook as suggested on Meta's WebSite. (Click Here to visit)

[https://push.bagachat.com/BagAChatWS/api/bagachatService/link\\_incomingmetacloudapimsg/ID-A2JF-G1V](https://push.bagachat.com/BagAChatWS/api/bagachatService/link_incomingmetacloudapimsg/ID-A2JF-G1V)

User Verify Token there as: 9518522605

Go to <https://developers.facebook.com/> page. **WhatsApp** → **Configuration** → **Webhooks** section.

Copy **Webhook URL** value in **Callback URL** field.

Copy Token in **Token** field.

Go to **Webhooks** → **Messages** row → Click on **Subscribe**

Name	Test	Subscribe
account_review_update	v15.0 <input type="button" value="Test"/>	v15.0 <input type="button" value="Subscribe"/>
account_update	v15.0 <input type="button" value="Test"/>	v15.0 <input type="button" value="Subscribe"/>
business_capability_update	v15.0 <input type="button" value="Test"/>	v15.0 <input type="button" value="Subscribe"/>
message_template_status_update	v15.0 <input type="button" value="Test"/>	v15.0 <input type="button" value="Subscribe"/>
messages	v15.0 <input type="button" value="Test"/>	v15.0 <input type="button" value="Unsubscribe"/>
phone_number_name_update	v15.0 <input type="button" value="Test"/>	v15.0 <input type="button" value="Subscribe"/>
phone_number_quality_update	v15.0 <input type="button" value="Test"/>	v15.0 <input type="button" value="Subscribe"/>
security	v15.0 <input type="button" value="Test"/>	v15.0 <input type="button" value="Subscribe"/>

## Testing:

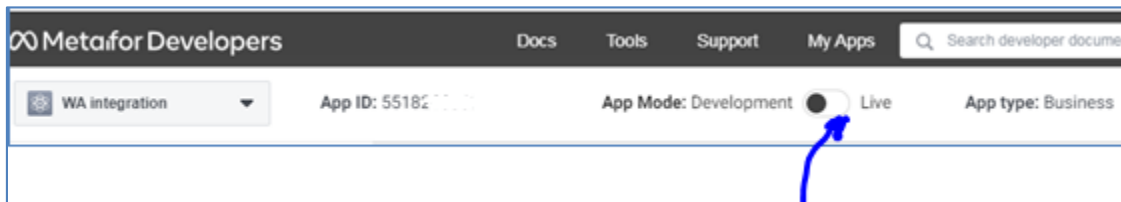
Send some messages to the registered Whatsapp number.

It should be visible in <https://link.bagachat.com/> Inbox page.

Send reply to those messages from <https://link.bagachat.com/>. It should reach the Whatsapp contact.

**Important:** Once, the testing is done, you need to make this Whatsapp integration live.

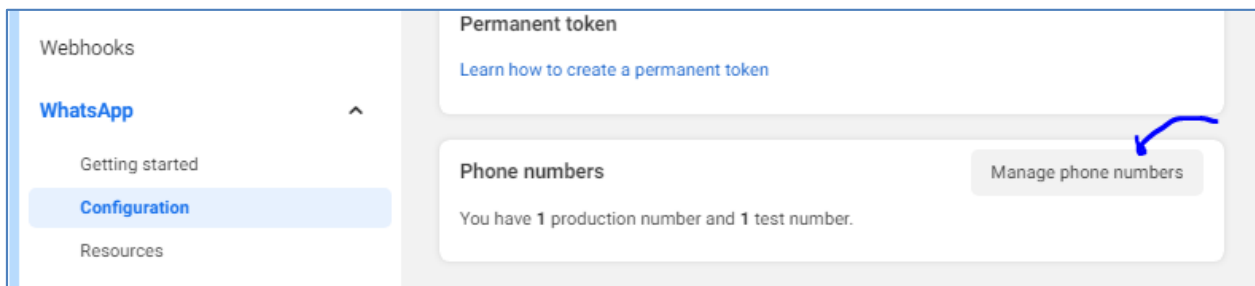
Go to <https://developers.facebook.com/apps> and app dashboard



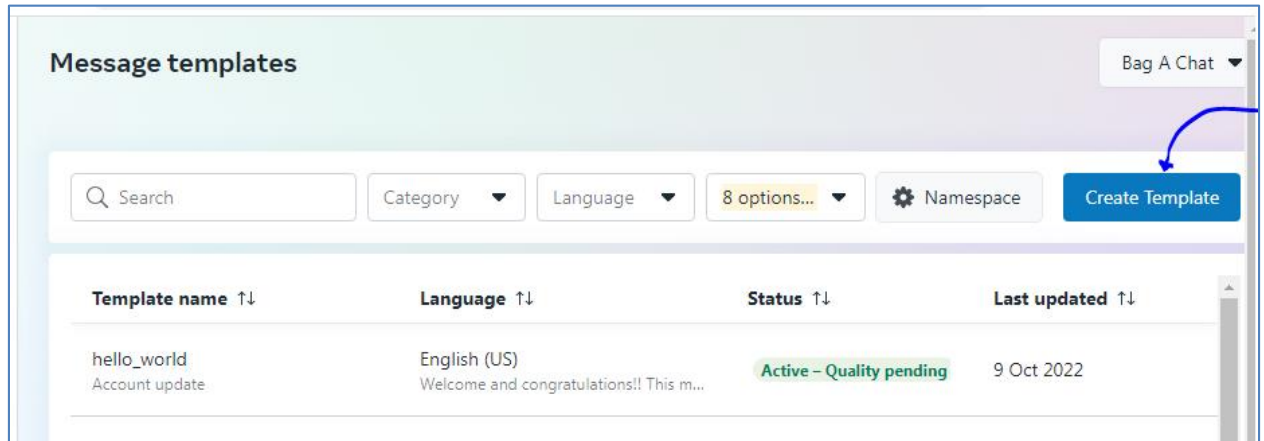
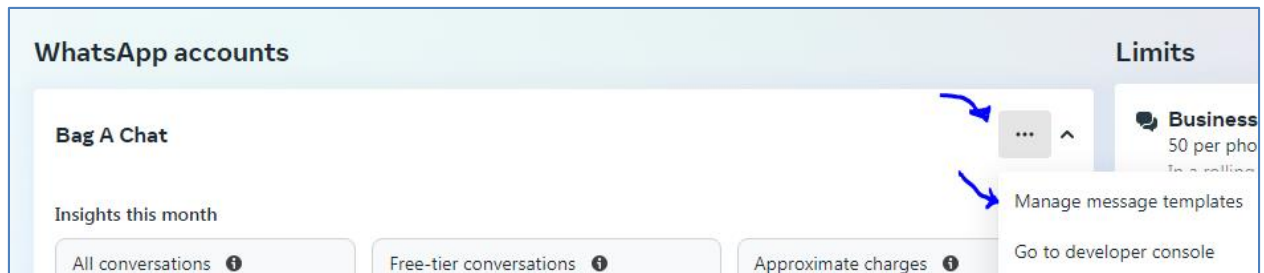
## 6) Create Message Templates:

Business initiated conversations need the message templates to be approved by Facebook first. Without FB approval, business initiated outgoing messages can't be sent.

Go to <https://developers.facebook.com/apps/> page. Select your App → **WhatsApp** → **Configuration** → **Manage Phone Numbers**



Click on 3 dots button (...) → **Manage Message templates** → **Create Template**



For how to create Message templates, refer to

<https://business.facebook.com/business/help/2055875911147364?id=2129163877102343>

Once the template is added, then click on **Submit**.

**Refer to BagAChat API document to send Template messages via your application.**

Incoming messages are unlimited, but there are limits for outgoing messages. See [Messaging Limits](#) for more information on messaging tiers.

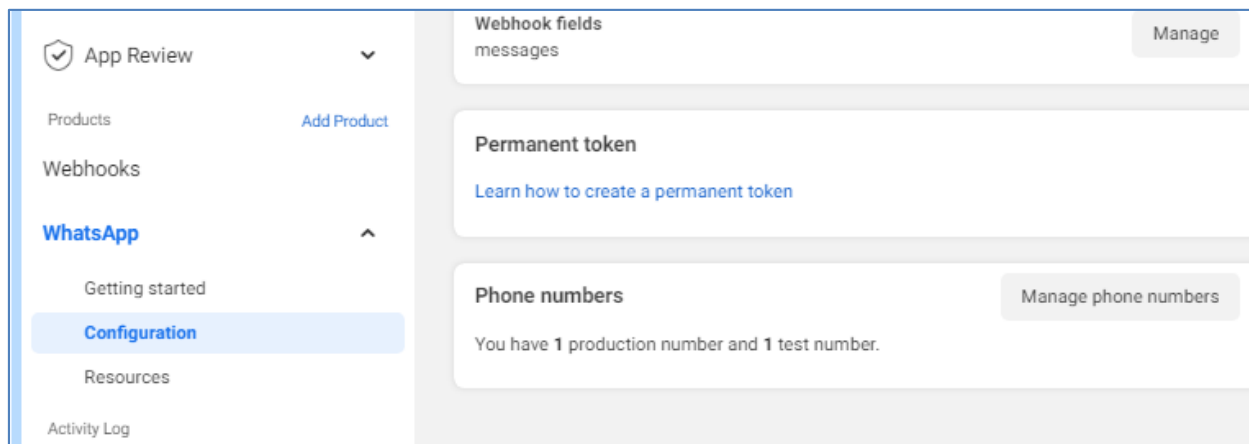
## 7) Add Credit card to Facebook account:

**The first 1,000 conversations each month are free (business + user initiated together).** If you want to have more than 1,000 conversations, you need to add a credit card to your account. The payment for WhatsApp API usage will be done to Facebook via Credit card directly.

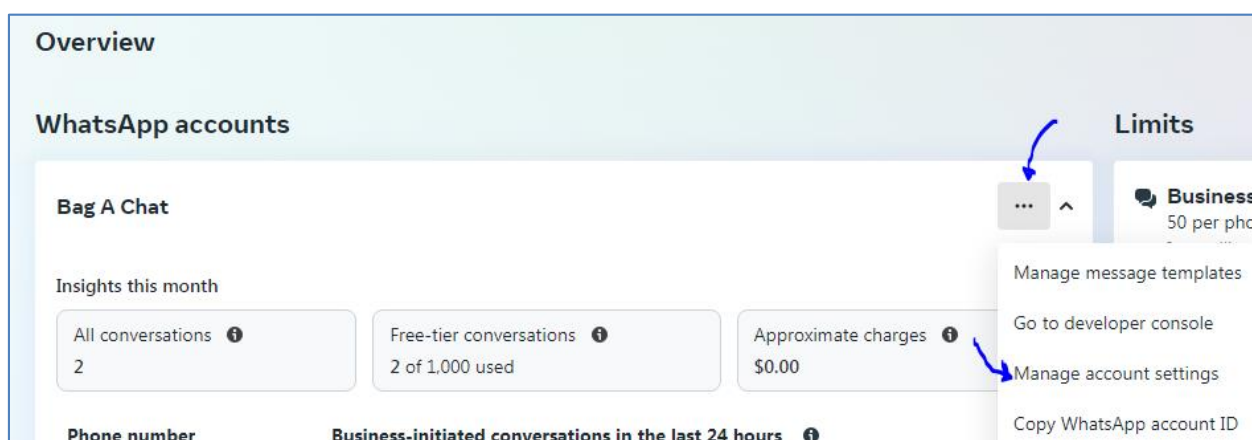
<https://www.facebook.com/business/help/488291839463771> -

To set up a payment method, go to <https://developers.facebook.com/apps/> page. Select your App → **WhatsApp** → **Configuration**.

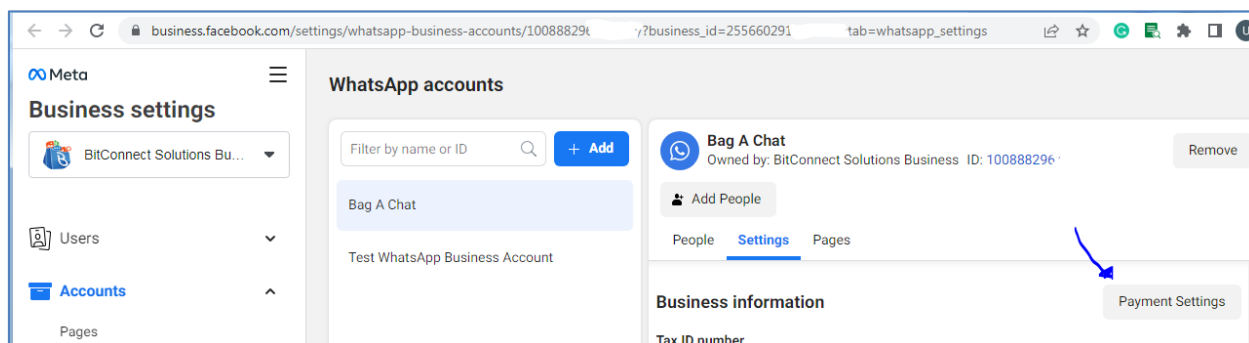
Under Phone numbers, click **Manage phone numbers**.

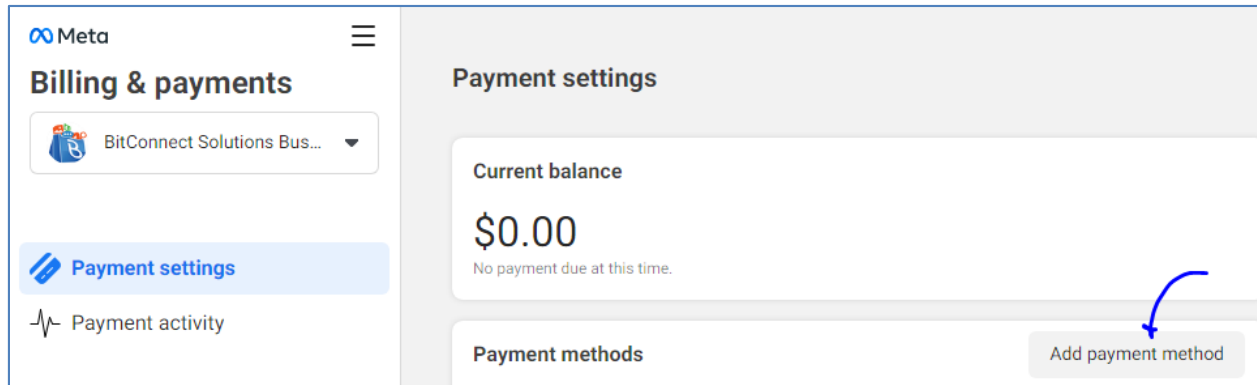


3dots (...) → **Manage Account Settings**



This leads you to your Business Manager account. **Payment Settings** → **Add Payment Method** to add your credit card.





Credit card billing via Visa or Mastercard is the only available payment method. There are six currencies available for payment: USD, AUD, EUR, GBP, IDR, INR. Currently,

## 8) Green Tick (Official) Application:

Please check eligibility and follow steps on

<https://developers.facebook.com/docs/whatsapp/overview/business-accounts#official-business-account> to apply for Green tick.

Please note that while reviewing your application for **Green Tick**, Facebook team also checks some factors like your **business reputation, type of business, Active presence & followers on Facebook etc.**. Hence, **Green tick is not guaranteed.**

However, with WhatsApp Verified account, you still are allowed to use whatsapp exactly the same way and volumes as for the Green tick account. Functionally there is no difference.